



## **PRESS RELEASE**

### **Quality Council of India signs a MoU with Yoga Organization Of Japan for promotion of Scheme for Voluntary Certification of Yoga Professionals**

The Quality Council of India, which launched a certification scheme for yoga teachers mentored by the Ministry of AYUSH during the International Yoga Day celebrations, has signed an MoU with the Yoga Organisation of Japan to promote the Yoga teacher certification scheme in Japan.

The MoU was signed by Dr. R.P. Singh, Secretary General, QCI and Ms. Nanae Kobayashi, Director, The Yoga Organisation of Japan, in the presence of Mr. Adil Zainulbhai, Chairman, QCI.

The Quality Council of India (QCI), is the national quality facilitation and accreditation body, set up by the Government of India in partnership with India's leading industry bodies and the Yoga certification scheme is one of the several voluntary certification schemes that QCI has initiated to bring in quality in such diverse sectors as yoga, ayurvedic medicines, ready mix concrete plants etc. The Yoga Organization of Japan is established with the purpose to introduce authentic Yoga philosophy and practice into Japan and to promote better health, philosophy and the essence of Indian culture to the Japanese people through various activities.

Mr. Adil Zainulbhai, Chairman QCI welcomed the initiative and congratulated representative of The Yoga Organisation of Japan for being the first country for the promotion of Yoga. Aftab Seth, former ambassador of India to Japan and the Founder Chairman Japan India Partnership Forum, said that he was confident that the MoU will help in furthering our mutual objective of ensuring the highest standards of Yoga in Japan.

Under the MoU, QCI expects to promote authentic Yoga practice in Japan and certify teachers based on that.

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